



We're more than marketing consultants.  
We actually get our hands dirty.  
And do the work.

We have more than 40 years combined experience in corporate, non-profit and entrepreneurial marketing for local, regional, national and global organizations.

Here's just some of what we can do for your organization:

### **Our Services**

- Brand/Identity analysis and development
- Logo and graphic design
- Social Media Management
- Web design and content development
- Cause marketing
- Marketing research and KPI reporting
- Internal and External Communications plans
- Strategic Marketing and Outreach plans
- SEO Blog Creation and Distribution
- Media Relations/Spokesperson Training
- Email Marketing
- Video, Audio production
- Marketing materials design
- Virtual Event Planning

**We can act as your full-time *Marketing Department***

**We can be hired on a *Retainer***

**We can provide services for *One or More Projects***

We offer TWO VP-level professionals for a fraction of the cost of a full-time Marketing Director.

**From Concept. To Creation. To Implementation.**  
**SK Consulting**

**Monica Stoneking**  
President  
**Monica@StonekingConsulting.com**  
816.808.9101

**Rick Stoneking**  
Vice President  
**Rick@StonekingConsulting.com**  
816.808.4881

**StonekingConsulting.com**